



# Edge4Vets

***Turn Military Strengths Into  
“Tools” For Civilian Success***

# J.O.B.S

- 2.1 million soldiers have served since 2001.
- Coming home now as “vets” at rate of up to 200,000 per year.
- *NEED jobs that can lead to careers.*

# Task: TRANSLATE Military Strengths for Success in Civilian Workplace



# Three Edge4Vets Workshops



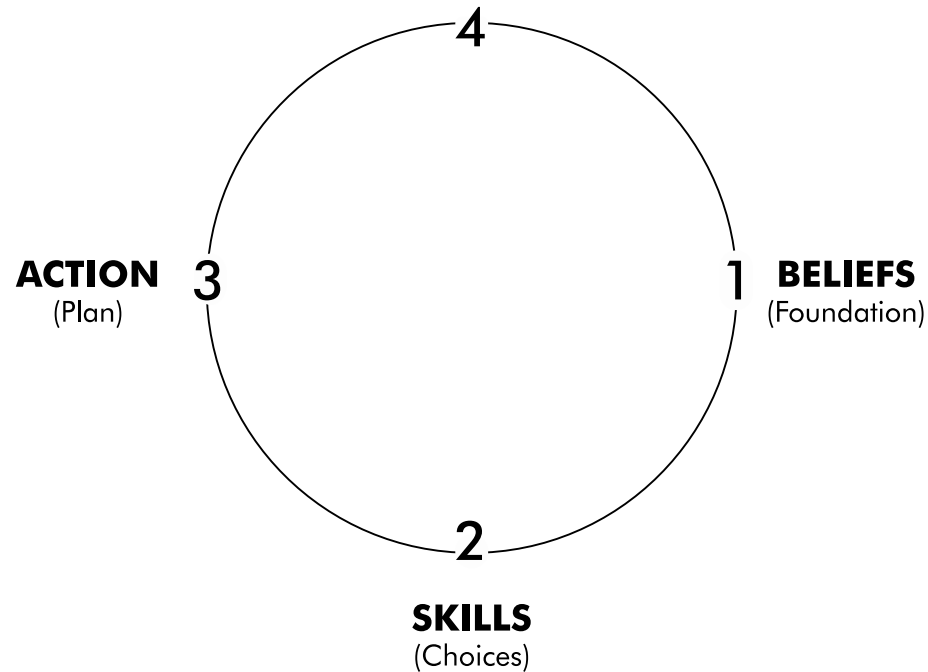
- **Clarity**  
Get clear about **VISION/VALUES.**
- **Confidence**
  - Get support to identify and express **SKILLS.**
- **Connections/To Jobs!**
  - **ACTION PLAN:** build a **NETWORK** to position yourself for a job/career.

# EDGE 4 VETS<sup>SM</sup>

## Circle4Success<sup>SM</sup>

*Four Steps to Get the Life You Want*

**VISION** – Outstanding Result



# Step One: **VALUES**



Get clarity on  
**BELIEFS/PRINCIPLES** from your  
military service to  
serve as  
*FOUNDATION* for  
your civilian life.

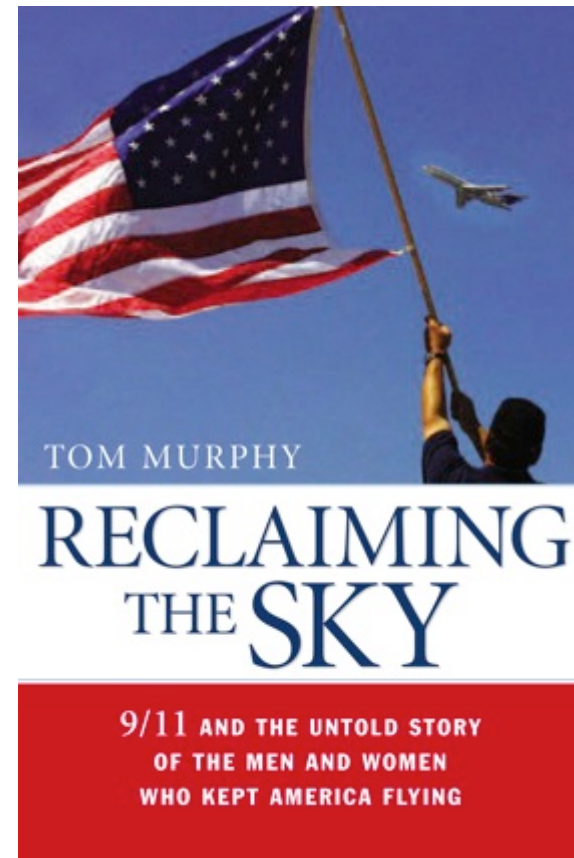
# Step Two: **SKILLS**

Identify things you  
“got good at”  
**(Skills –  
Technical and  
Intangible)** you  
developed in the  
the military.



# *Intangible Skills*

- **Adaptability**
- **Engagement**
- **Optimism**
- **Proaction**





# Step Three: **ACTION**

Build a network to put your military **VALUES** and **SKILLS** into **ACTION** to achieve your personal **VISION.**



# NY/MA/FL

- **New York**
  - *Banks (VOWS banks,)*  
*Pharma (Pfizer,)* *Media (CBS,)* *more*
- **Massachusetts**
  - *Life Sciences industry*
- **Florida**
  - *Cruise industry (led by Carnival Corp)*



# FLL Workshop Series – Oct, 2014

- **SOURCE VETS:**
  - Florida Atlantic U, county vet centers.
- **AIRPORT MENTORS:**
  - Recruit mentors from airport companies.
- **JOB INTERVIEWS:**
  - **COMPANIES** in the “network” will have access to job-ready vets



# *How the Program Expands*

- **AIRPORT serves as “Base” in a community**
  - Create Advisory Committee to plan
- **DEVELOP AIRPORT “EMPLOYER NETWORK”**
  - Company reps participate as workshop mentors, get access to hire vets.
- **FUNDING PARTNERS**
  - In Florida: CCL created “Corporate Collaboration.”
  - ROCKWELL COLLINS
- **BENEFICIARIES:**
  - Airport gains proactive image.
  - Airport companies gain quality talent.
  - ***Helps fulfill ACI-NA MISSION – ACI-NA HR Committee planning now for the “Airport Workforce of the Future.”***

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